

Impact Investing Happens Here



INVESTORS' CIRCLE



ORGANIZATION PARTNER PREMIER PLANS: \$50,000-\$100,000

EVENT SPONSOR STRATEGIC PACKAGES: \$5,000-\$30,000

GROW THE FIELD WITH SPONSORSHIP

ABOUT US

After 18 years Investors' Circle continues to be the largest, oldest investment network dedicated to early stage impact investing. IC has facilitated investments into over 220 companies, put more than \$145 million into companies and funds, and had some of the greatest thought leaders in our space come through our network, incubate new projects, and develop new funds and products. We have been a community of purpose, of practice, of thought leadership, and of action. We aim to be a center where impact investment happens.

OUR SERVICES

We host multi-day, virtual and co-located events that showcase high impact enterprises, connect investors to entrepreneurs and facilitate investment knowledge and readiness.

OUR SPONSORS

For nearly 20 years, both the organizational sponsors as well as event specific sponsors of Investors' Circle have supported the growth of the impact investing ecosystem, gained valuable insights and connections and shared their expertise with the community. The Investors' Circle sponsorship team is ready to work with you on a customized sponsorship participation strategy that is right for your organization and objectives.

"Investors' Circle is where you will discover brilliant people creating the future of investment and philanthropy." —JEAN-LUC PARC, Calvert Foundation

Investors' Circle Event

Sponsors Maximize Their ROI
with Qualified Outreach

Gain visibility to high net worth individuals, VCs and forward thinking institutions that have a track record in successful social and environmental investments.

Gain access to promising entrepreneurs seeking capital and financial services to assist in growing their businesses.

Contribute to the growth of values-led investment capital that supports ventures addressing the social, environmental, and economic needs of our communities.



THE ROCKEFELLER FOUNDATION



John S. and James L.
Knight Foundation

SPONSORSHIP BENEFITS

PREMIER SPONSORSHIP PLANS: ANNUAL PROMOTION THROUGHOUT THE YEAR AT ALL IC EVENTS

PLATINUM PARTNER: \$100,000 <i>Limit 1</i>	
Host of IC Events Nationwide	Double Page Ad Spread in Program Binder
Mainstage Speaking Opportunity	One Time Postal Ship to Attendee List
Position on Advisory Board	Logo on Email Invites to 10,000+
10 Entrepreneur Applications on Angelsoft	Logo on Printed Invites to 6,000+
Inclusion in the "Investors' Circle" on Day 2	Logo with Link on IC Website for 12 Months
Up to Six Passes	Podium Recognition Throughout Event
All Venue Signage & Banner in Ballroom	
Plus: Exclusive Sponsor on Custom Selected Features up to \$15,000	

GOLD GUARANTOR: \$75,000 <i>Limit 2</i>	
Programming Contributor: Session Lead	Logo on Printed Invites to 6,000+
Quarterly Webinar	Logo with Link on IC Website for 12 Months
6 Entrepreneur Applications on Angelsoft	Premier Logo Placement on All Signage
Full Page Ad in Program Binder	Custom Exhibit Space on Venture Day
Logo on Email Invites to 10,000+	Podium Recognition Throughout Event
Up to Four Passes	
Plus: Exclusive Sponsor on Custom Selected Features up to \$10,000	

SILVER SUPPORTER: \$50,000 <i>Limit 6</i>	
Underwriter and Host of 2 Receptions	Logo on Printed Invites to 6,000+
4 Entrepreneur Applications on Angelsoft	Logo with Link on IC Website for 12 Months
Full Page Ad in Program Binder	Podium Recognition Throughout Event
Prominent Billing on Marketing Materials	Custom Exhibit Space on Venture Day
Logo on Email Invites to 10,000+	Up to Two Passes
Plus: Exclusive Sponsor on Custom Selected Features up to \$5,000	

NEXT SPONSORSHIP OPPORTUNITY:

INVESTORS' CIRCLE
SPRING VENTURE FAIR & FORUM
2011 May 2 - 4
 Westin on Market St
 San Francisco, CA

EVENT SCHEDULE

DAY 1 - Pre-Event Functions

- Entrepreneur Workshop
- IC Members Meeting
- Evening Reception

DAY 2 - Venture Fair

- Company Presentations
- Venture Showcase
- The Investors' Circle
- Evening Reception

DAY 3 - Forum

- Due Diligence
- Interactive Forum
- Investor Workshops

24 Hour Networking Lounge

Impact Investing is currently a \$50 billion industry and predicted to jump to \$500 billion over the next three years.

JP MORGAN

SPONSORSHIP BENEFITS

STRATEGIC PACKAGES AND TARGETED SELECTIONS SPRING AND FALL 2011 VENTURE FAIR & FORUMS

	FOR FUNDS		
	INSPIRE \$30,000	INVEST \$15,000	INNOVATE \$5,000
Logo on all print advertisements	✓	×	×
Logo on email invitations to 10,000+	✓	×	×
Logo in printed invitations to 6,000+	✓	×	×
Logo with link on IC website for 6 months	✓	×	×
Complimentary event passes	2	2	2
Logo on event signage	✓	✓	✓
Podium recognition once per day	✓	✓	✓
Early bird registration rate for guests	✓	✓	✓
Logo and advertisement in program binder	✓	✓	✓
Host food/beverage event during event	PM Reception	Luncheon	AM/PM Break

TARGETED SELECTIONS <i>Choose one or add on to any Strategic Package above for SPRING OR FALL</i>			
Appreciation Gift Sponsor	\$2,500	Profile Page on IC Website for 12 Months	\$6,000
Scholarship Sponsor	\$5,000	Raffle Product, Service or Gift	\$2,500
Entrepreneur Binder Sponsor	\$2,500	Lanyard Sponsor	\$5,000
Presentation to Entrepreneurs	\$5,000	Video Link Sponsor for 12 Months	\$7,500
Networking Lounge Sponsor	\$2,500	Wireless Access Sponsor	\$3,500
Podcast to Network	\$2,500	Press Room and Social Media Kiosk	\$3,500
Program Binder Ads:	1/4 Page \$250	1/2 Page \$500	Full Page \$1200
Individual Sector Sponsor			\$25,000
<ul style="list-style-type: none"> • Energy and Environmental Solutions • Sustainable Consumer Products • Health, Biotech and Wellness 		<ul style="list-style-type: none"> • Social Media, Software and Education • International, Community & Economic Development 	

PAST KEYNOTE SPEAKERS:

- Iqbal Quadir**
Founder of Grameen Phone
- Robert Reich**
Former US Secretary of Labor
- Ben Cohen**
Founder, Ben & Jerry's
- Ambassador Carol Moseley Braun**
US Senator
- Walter Cronkite**
Broadcaster
- Jed Emerson**
William & Flora Hewlett Foundation
- Phil Angelides**
California State Treasurer
- Jacqueline Novogratz**
CEO Acumen Fund
- Majora Carter**
Majora Carter Groups
- Robert Redford**
Actor
- Jose Maria Figueres**
Former President of Costa Rica
- Dee Hock**
Founder of Visa
- Jesse Jackson**
Rainbow/PUSH Coalition
- Winona LaDuke**
White Earth Land Recovery Project
- Amory Lovins**
CEO, Rocky Mountain Institute

"There's something very powerful about what IC's is doing—bringing serious deal-making together with deeper explorations"

NINA UTNE, UTNE MAGAZINE



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INVESTORS' CIRCLE



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For more information about sponsoring Investors' Circle, please contact:

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MEMBERSHIP:

- 60% are Individuals
- 28% are Women
- 20% are Foundations
- 20% are Venture Funds

IC COMPANIES

- Over 35% of presenting companies receive funding (vs 10% for traditional angel networks)
- 18% result in an exit (vs 5.9% for other angel groups)

INCUBATED PROJECTS

- B Corporation
- Slow Money Alliance
- Patient Capital Collaboration

DEALS THAT GET IT DONE

- 17 x Leverage Ratio
- 34 Exits and 11 IPOs
- Over 5,000 jobs created

INVESTORS' CIRCLE HAS INVESTED MORE THAN \$145 MILLION INTO OVER 220 COMPANIES WITH \$3.5 BILLION IN FOLLOW ON INVESTMENT.

NUMI



groSolar



ScholarCentric™
Creating Ready-to-Learn Classrooms™



USDA ORGANIC HONEST BEVERAGES



Marrone™
Bio Innovations



IceStone®



OUR MARKETING PARTNERS



JOIN THE CONVERSATION

