

## Why Choose MiracleCord

**AFFORDABLE** Choose from two all-inclusive plans with payment and finance options to fit any family's budget. With MiracleCord there are no hidden costs - everything is included in our pricing. For just \$2.74 a week you can enjoy the peace of mind that comes with having this valuable resource available to your family.

**EASY** Everything you'll need to safely and securely bank your baby's cord blood is included in the MiracleCord collection kit. Giving birth to your child is one of the greatest experiences you'll ever have. We make it easy for you by keeping the process simple and worry-free.

**EXPERIENCED** Our FDA registered lab has been processing and storing cord blood for more than a decade, is accredited with the AABB (American Association of Blood Banks), is CLIA (Clinical Laboratory Improvements Amendments) certified and adheres to the most stringent regulations for processing and storing cord blood stem cells including those mandated by New York and New Jersey which require special licensing.

**Choose a company with integrity, exceptional customer service, and safe, reliable processing and storage. Choose MiracleCord.**

*"Thank you MiracleCord! We initially chose your service based on the exceptional pricing but quickly realized that you made us feel like family. Your warm and friendly staff was so helpful with our questions. Special thanks to Mark and his team of experts. I only wish we knew of MiracleCord for our other four children."*



**Lainie M. | Chicago, IL | Mother of Five**

## Banking with MiracleCord - Easy as 1-2-3!

- 1 Call (888) 743-2673 or Enroll Online at [www.MiracleCord.com](http://www.MiracleCord.com)
- 2 Bring your MiracleCord collection kit with you to the hospital
- 3 Call for pickup - **It's that easy!**

### LOW-COST, ALL-INCLUSIVE PLANS

	Flexi-Plan	21-Year Value Plan
Unlimited 24/7 Toll-Free Customer Service	Included	Included
Specially-developed collection kit shipped directly to your home	Included	Included
Courier pickup and delivery to our state-of-the-art lab facility	Included	Included
Maternal blood sample testing	Included	Included
Cord blood lab testing, processing and preparation for cryopreservation	Included	Included
Detailed lab report and Certificate of Storage	Included	Included
First year of 24/7 monitored cryogenic storage	Included	Included
Annual storage (after first year)	\$120/Year	21 Years Included
<b>Plan Cost</b>	<b>\$1,595</b>	<b>\$2,995</b> a savings of \$1,000

### CALL (888) 743-2673 NOW to ENROLL

Financing available with low monthly payments call (888) 743-2673



Standard courier service included, premium medical courier service available for an additional \$150. Prices are subject to change.

**MiracleCord™**  
The Services for Life Company™



**Choosing to store your baby's cord blood could be the single most important decision you make for your family...**

**Call Toll-Free (888) 743-CORD**  
[www.MiracleCord.com](http://www.MiracleCord.com)

## What Every Expectant Parent Should Know About Cord Blood

### What is cord blood?

Cord blood is the blood contained in the umbilical cord after it is clamped and cut. Your baby's cord blood is a precious resource abundant in stem cells, the building blocks of the blood and immune systems in the human body. Your only opportunity to bank this potentially life-saving resource is at the time of your baby's birth.

### What are the uses for cord blood?

More than 70 diseases and conditions are currently being treated with stem cells from umbilical cord blood and the list keeps growing as researchers continue to work on medical advances and new discoveries. For a complete list please visit [www.MiracleCord.com/diseases.html](http://www.MiracleCord.com/diseases.html)

### How might cord blood be used in the future?

Scientists and researchers are hard at work developing new medical advances that will provide treatment for an even greater number of life-threatening diseases and conditions. In fact, many believe that umbilical cord blood stem cells will one day be used to regularly treat diabetes, muscular dystrophy, Parkinson's, heart and liver disease, spinal cord injuries, stroke and more.



### Why is this important for my family?

Preparing for life's unknowns can be difficult. Choosing to privately bank your baby's umbilical cord blood ensures peace of mind and may provide a potentially life-saving treatment option for your family in the future. For more information visit [www.MiracleCord.com](http://www.MiracleCord.com).

### Why cord blood versus other stem cell sources?

Other sources of stem cells such as bone marrow may be exposed to latent diseases, which significantly reduces transplant viability. Stem cells from your baby's cord blood are a perfect genetic match to your newborn and have up to a 50% chance of matching a biological sibling or parent. Cord blood transplants have a higher rate of transplant engraftment and considerably reduce the risk of graft-versus-host disease (GVHD) which can be a serious, often life-threatening complication in stem cell transplants.

### How long can cord blood be stored?

Current scientific data suggests that cryogenically-stored stem cells should remain viable indefinitely. Studies have already shown that stem cells stored for fifteen years have the exact composition they did at the time of initial cryopreservation.



Questions? Call (888) 743-CORD

## Common Cord Blood Misconceptions

**Thought:** *"Private cord blood banking is expensive."*

**Reality:** MiracleCord makes private cord blood banking affordable for everyone. For just \$2.74 a week you can have this potentially life-saving treatment option available for your family. Payment options include flexible financing with low monthly payments and all major credit cards.

**Thought:** *"The chance that our family would ever need our banked cord blood stem cells is rare."*

**Reality:** Many parents believe that because they have lived a healthy lifestyle and have little or no history of health issues in their family that there is no need to bank their baby's cord blood. The fact is that a history of cancer or other life-threatening health issues can begin with your newborn. Approximately one in 600 children are diagnosed with cancer before they reach the age of 15 and tragically this rate is growing.

**Thought:** *"My child should be able to get stem cells from a public bank if he or she needs it."*

**Reality:** There is no guarantee that a match will be found and there is no better match for your child than their own stem cells. Additionally, if you donated your child's umbilical cord blood to a public bank it may have been discarded, used for research or used by another family. As a matter of fact, a number of studies have indicated that as much as half or more of the cord blood donated to a public bank is rejected for various reasons. Choosing to privately bank your baby's umbilical cord blood stem cells today will enable your family to take advantage of current and future stem cell treatments should you need them.

Learn more at [www.MiracleCord.com](http://www.MiracleCord.com)